

Fashion, Apparel & Footwear Industry



- Strong synchronization of forecasting with customer schedules
- Matrix-driven transactions (throughout the system: from customer orders to requisitions)
- Monitoring of stock turnover at outlets and warehouses – useful in recommending replenishment and merchandise reshuffling
- Forecasts and restocking plans
- Distribution-routing optimization and built-in calendar with drag-and-drop capabilities
- Continuous credit monitoring from order entry to shipping
- Various "ship to" and drop-shipment options
- Tight control on returned merchandise credit (ensuring that credit is in line with the original price of the returned goods)
- Management of scrap materials
- Car fleet management
- PDM (Product Data Management)

The fast pace of the fashion industry, with its complexity and special needs, demands an ERP system that can keep up with the unique challenges presented. Transactions are governed by a matrix structure, multiple end products and measurements accompanied by high volumes of inventory turn-over are only a few of the complexities associated with this industry. Priority is a superior enterprise management solution for many businesses, but with carefully designed and targeted functionality, it goes beyond the basics in providing a complete end-to-end solution for the fashion and textile industry. From supply chain control to analyzing business data, **Priority** will help you realize measurable benefits in terms of costs, production, revenues, and ultimately: strategy.

Priority's end-to-end solution will help you integrate data from many different departments, automate processes, control costs, and respond effectively and efficiently to change. With Priority you will be able to deliver better value to your customers, successfully manage your internal resources, and ultimately increase overall performance.



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PRIORITY13 WPF[®]

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Eshbel Technologies prides itself on directing its efforts and finding specific solutions to meet the needs of specific industries. In the Fashion industry we have taken real-life scenarios, identified industry specific "issues," and have incorporated solutions to these issues in the software to meet the specific industry need. Following are a few of the issues we have come across in this sector, and the solutions provided in the Priority ERP Software.

Size & Color Matrices for the Fashion Industry

Priority includes a special module for the Fashion industry. The central tool in this module is a style/size/color matrix – a multi-dimensional table used to itemize inventory transactions. The horizontal axis of the table represents the range of sizes in which the style is produced, and the vertical axis contains a list of colors. The table's cells are used to indicate required quantities of each size/color combination.

Defining Parts Automatically Based on Part Specs and Values

Priority allows you to avoid opening massive quantities of parts in the part catalogue, by selectively opening only the specific parts required, according to a clearly defined set of part specifications (specs) and corresponding values. Once you have set up the basic definitions, you can specify the desired base product in a sales order, together with the values requested by the customer for the relevant specs. The system then checks the part catalogue for an existing part with the exact spec values requested. If such a part already exists, its part number appears automatically in the itemized sales order. If not, the system creates a new part with those values.

Selling an Assortment of Items as a Single Unit

Priority enables you to define product assemblies that include different quantities of assorted products in various combinations. The list of products can be transferred automatically from one sales document to the next (price quote, order, packing slip, and shipping document), and quantities adjusted as needed, enabling quick and efficient delivery of the entire product set to the customer.

Reporting the Creation of Byproducts as a Result of a Production Routing

Priority allows you to link byproducts (in negative quantities) to the bill of materials of a manufactured part, such that in production reports for that part you can specify the quantity of byproducts that were actually created. You can also define the warehouse and bin to which the byproducts were transferred.



Analyzing Sales Data for Similar Parts that Differ only in one Characteristic

Companies that manufacture and distribute products often maintain identical parts with different characteristics. These are maintained separately in inventory, yet can be analyzed in executive reports as the same product. **Priority** allows you to define a common base product for parts with similar characteristics, such as shirts of different colors, fabrics and/or sizes. In this manner you can analyze sales data for the base product, which takes into account sales of all parallel parts, making it easier to determine how many units of a particular product were sold or will be sold, regardless of differences in a particular feature (color, fabric, size, etc.).

Managing Special Offers for Your Customers

Priority's Special Offers module enables users to offer incentives to customers that purchase a designated amount of goods within a defined period. Alternatively, you can define a target sum; customers who purchase target parts equaling this sum during the defined offer period will be eligible for benefits. Customer compensation can be according to a selection of models to suit different offer scenarios.

Consignment Warehouse Replenishment

Priority's Replenish Consignment Warehouses program calculates current and projected inventory levels in consignment warehouses and determines the quantities of each part that are needed to replenish the supply, according to a set of inventory parameters defined by the user. Furthermore, the program can be set up to open the necessary orders automatically.

Printing a Label to Identify Manufactured Parts in a Palette

Using **Priority**, you can mark a palette containing finished goods by printing an identifying label when production is complete. Report the completion of production for the work order in question. When reporting, run a program that prepares a label with all the relevant information regarding the manufactured products (e.g., work order number, part number, finished quantity, production date, production line). Run an interface with a label printing program to produce the label and apply it to the palette.

For more information and details about our industry specific solutions please visit our website at www.eshbel.com

About Eshbel Technologies

Founded in 1986, Eshbel is a leading Israeli-based ERP company focused on developing, customizing, implementing and supporting ERP solutions. Having accumulated more than 20 years of experience in multiple industries worldwide, servicing over 3000 customers with a combined user base estimated at over 200,000 **Priority** users, Eshbel has achieved worldwide recognition for its strong track record of providing reliable services to businesses in multiple industries worldwide.